



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

YMCA OF THE NORTH



ANNUAL REPORT 2022

YOU ARE Y

“WE HAVE  
TO TREAT  
PEOPLE’S MIND,  
THEIR BODY,  
THEIR SPIRIT  
AND CREATE  
A SENSE OF  
COMMUNITY.  
AND NO ONE  
DOES THAT  
BETTER THAN  
THE Y.”

—YMCA  
SUPPORTER



# A LETTER FROM OUR PRESIDENT & BOARD CHAIR

Dear friends of the Y,

The year 2022 was about connecting with one another and our community. Across the Y of the North, ForeverWell members gathered over morning coffee after a game of pickleball. Young leaders invigorated the halls of the Capitol through the Center for Youth Voice. Kids tossed backpacks on their bunks at camp next to new lifelong friends. People logged onto Virtual Y to enjoy their favorite group classes conveniently from home or elsewhere. These opportunities to connect breathe new energy into us all, enabling us to find a sense of belonging and wellbeing.

At the heart of the Y's work is a deep commitment to making meaningful connections through enriching experiences. We truly believe serving alongside one another, and for one another — overcoming obstacles together and celebrating wins — creates more resilient communities that are better equipped to face any challenges tomorrow may bring.

Seeing how our Y is advancing community wellbeing today inspires us to imagine the opportunities we have to create new life-changing experiences. The Y's strategic plan is rooted in our vision to be the leader in experiences that foster wellbeing in people and communities. Our roadmap for the future concentrates on four strategic focus areas: people, programs, innovation, and resources — emphasis on people. As long as we keep the people we serve top of mind, we will continue to transform lives every day.

As we consider all we have achieved last year and what we have yet to accomplish in the years to come, we



remain humbly grateful for the unwavering partnership of our supporters, Y team, and community members. **You are transformative for the Y and for your community.**

We invite you to scan the QR code below and watch our video highlighting some of the ways our Y worked alongside our community in 2022 to build a healthy spirit, mind and body for all. We look forward to all the new ways we will work together going forward.

In partnership,

A handwritten signature in black ink that reads "Glen Gunderson".

**Glen Gunderson**  
YMCA President

A handwritten signature in black ink that reads "Andrea Walsh".

**Andrea Walsh**  
General Board Chair



Watch our 2022 video  
**BELONGING STRENGTHENS  
OUR COMMUNITY**

# STRENGTHENING OUR COMMUNITY TOGETHER



**300,000+** visits by ForeverWell (55+) participants in programs such as group exercise, pickleball, book club, hiking club and more



**975** newcomers received support in navigating new systems and connecting to vital resources through New American Welcome Centers



**3,100+** individuals embarked on equity learning experiences through the Y's UnitedHealth Group Equity Innovation Center of Excellence



**\$6,988,438** financial assistance provided to families in 2022



**1,000+** children attended Y Early Learning Centers daily



**6,757** young people participated in high-quality youth development programs



**30,000+** hours of mentoring by University Y college students with more than 1,500 young people in local communities



**3,200** people facing homelessness, eviction, unemployment, and systemic challenges connected to lifesaving resources



**2,000+** households received crucially needed food and basic necessities through YMCA Community Response Hubs



**85,000+** people participated in Y day, overnight, teen wilderness and family camps



**650** families and more than 150 youth were served at YMCA Neighborhood Centers



## A LEADER IN YEAR-ROUND CHILD CARE SERVICES

Communities thrive where childcare accessibility is prioritized. As we saw during global pandemic shut-downs, wholistic child care programming plays a vital role in ensuring safety, food security, academic success, emotional wellbeing and more.

On average, Minnesota families spend \$16,000+ each year to send one child to a licensed child care center, representing more than 20% of the state median household income. This cost is often a barrier for families, leading many parents and guardians to leave the workforce to secure reliable child care.

For over 145 years, the Y of the North has been a trusted leader in youth development, with more than 90 child care sites currently operating across the state. With an annual commitment of over \$2,578,247 to child care assistance, the Y aims to eliminate barriers to access and ensure positive outcomes for every child and family, at every stage of development. This includes supporting access to key resources year-round, such as Early Childhood Learning Centers (ECLCs), School-Age Care (SAC), free memberships that allow families to access drop-in child care at branch locations while parents or guardians are onsite, and financial assistance for summer programs. We are dedicated to providing a safe learning environment where children can excel, ultimately setting families up for success.

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**“Ever since she’s come here, she’s really grown socially, I think, and emotionally as well. She’s definitely ready for school, and the Y has been a huge part of that.”**

— Carrie, YMCA ECLC parent



## HELPING YOUTH AND FAMILIES FIND SAFE, STABLE HOUSING

The Youth and Family Services Housing team offers help and hope to youth and families who are struggling to find or keep safe, stable housing. In 2022, our Outreach team made over 2,000 connections with youth experiencing or at risk of experiencing homelessness, sharing food, water, and resources to find immediate safe shelter and promote long-term stability. Our Youth Resource Line assisted 2,189 youth callers with resource navigation, basic needs support, shelter referrals, and more. Fifty youth found temporary safe shelter and intensive help finding homes they could afford through our hotel shelter program, Safe StaY. Our team helped 80 who were facing eviction stay in their homes. And 277 youth and families who had been homeless moved into safe, stable homes with our team’s support.

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**“With the help and support of our team, Makayla recently applied to her first apartment. She’s working really hard to make big changes and is excited about the opportunity to have her own place.”**

—Amber, YMCA Outreach Worker



## CONNECTING KIDS TO NATURE AND NUTRITION

Through The Farm at Camp St. Croix, kids are learning, growing and giving back. At the first nearly year-round educational farm in the St. Croix Valley, kids and families learn about where the food they eat comes from, providing fresh food for the camp, and reducing hunger by sharing food with families experiencing food insecurity. The Farm introduces participants to many different elements of sustainable farming. Kids encounter high tunnels (similar to greenhouses), grazing sheep and poultry, egg-laying hens, a discovery garden, a hydroponic garden, and the RCU Prairie Harvest Barn. Young people immersed in a working farm see the hard work that goes into planting, growing, and harvesting plants as well as for livestock, helping them appreciate their food and become critical thinkers about food supply, healthy soil, and more. In 2022, The Farm produced an incredible 8,000 pounds of fresh produce—6,000 of which was donated to individuals and families in need of food assistance, and 2,000 of which nourish campers at the Camp St. Croix dining hall.

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**“These tomatoes taste like sunshine!”**

—Youth participant



## DEMOCRACY MUST BE LEARNED BY EACH GENERATION

In YMCA Center for Youth Voice programs, young Minnesotans learn by doing. We offer a whole range of programs that help young people understand our system of government and find and use their voice to take action on issues that matter. In 2022, 1,200 participated in Youth in Government, 500 in Model UN, and 250 competed in the National Judicial Competition. Over 300 advocated for issues that affect them at Youth Day at the Capitol, and over 150,000 learned how to research issues, vet candidates, and cast their votes through participation in Students Voting, our statewide gubernatorial mock election.

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**“I didn’t realize that legislators are willing to meet with people, even young people. Now I know that anytime my family or I am concerned about something in our community, we know how to reach out and meet with them about it.”**

—Thay, Youth Day at the Capitol participant

# YMCA OF THE NORTH CONSOLIDATED STATEMENT OF ACTIVITIES

For the Year Ending December 31, 2022

## REVENUE

	Without Donor Restrictions	With Donor Restrictions	Total
Contributions and Grants	19,425,727	11,433,067	30,858,794
Youth Development (Net of FA)	53,622,630	-	53,622,630
Healthy Living (Net of FA)	44,787,528	-	44,787,528
Social Responsibility	1,180,503	-	1,180,503
Other Revenue	18,217,263	2,371,520	20,588,783
Net Assets Released from Restrictions	10,896,350	(10,896,350)	-
<b>Total Revenue</b>	<b>148,130,001</b>	<b>2,908,237</b>	<b>151,038,238</b>

## EXPENSES

Youth Development	68,174,687	-	68,174,687
Healthy Living	44,235,161	-	44,235,161
Social Responsibility	8,465,064	-	8,465,064
Management and General	28,994,825	-	28,994,825
Fundraising	6,876,292	-	6,876,292
<b>Total Expenses</b>	<b>156,746,029</b>	<b>-</b>	<b>156,746,029</b>
Change in Net Assets Before Non-Operating	(8,616,028)	2,908,237	(5,707,791)
Non-Operating Revenue and Expenses	(13,510,290)	(14,414,795)	(27,925,085)
<b>Total Change in Net Assets</b>	<b>(22,126,318)</b>	<b>(11,506,558)</b>	<b>(33,632,876)</b>



# YMCA OF THE NORTH BALANCE SHEET

Statements of Financial Position  
December 31, 2022 and 2021

## ASSETS

ASSETS	2022
Cash & Cash Equivalents	2,570,994
Accounts & Pledges Receivable, Net	11,453,073
Right to Use Assets	25,037,402
Other Receivables	-
Investments	112,177,347
Prepaid Expenses & Other Assets	1,243,154
Interest in Beneficiary Trusts	2,714,009
Funds Held in Escrow	1,241,418
Property Held for Sale	12,000,000
Land, Building & Equipment, Net	175,683,256
<b>Total Assets</b>	<b>344,120,654</b>

## LIABILITIES AND NET ASSETS

LIABILITIES	2022
Accounts Payable & Accrued Expenses	12,138,613
Annuity Obligations	98,864
Bonds & Notes Payable	35,368,902
Capital Lease Payable	23,194,605
Assets Held for Others	2,412,047
Deferred Revenue	13,462,329
<b>Total Liabilities</b>	<b>86,675,359</b>
<b>NET ASSETS</b>	
Without Donor Restrictions	170,489,150
With Donor Restrictions	86,956,145
<b>Total Net Assets</b>	<b>257,445,295</b>

**Total Liabilities and Net Assets** **344,120,654**

Audited Financial Statements are available upon request, or by visiting our website at [ymcanorth.org](http://ymcanorth.org).







“Camp was like another parent to me. I can’t reiterate how foundational it has been to everything I’ve done since completing the program years ago. It helped me develop a sense of empowerment, independence, and groundedness. Widji also provided me with a whole new skill set, teaching me the fundamentals of teamwork and how to take on challenges while understanding and navigating risk. Now as a donor, I continue to give because the mission means so much to me, and I want more young people to have the opportunity to experience the life-changing power of camp as I did.”

—Kate, Camp Widjiwagan Alum

## DEEPENING OUR DONOR RELATIONS

In 2022, the Y of the North launched a new initiative to deepen our relationship with the donors who keep our mission going. After years without events and limited in-person interactions, we made it a top priority to call our donors, ask them about their Y stories, and understand what motivates our individual supporters to contribute to our Annual Fund.

Over the course of the year, we connected with donors more than 9,190 times, not including communications like emails, newsletters, and magazines created to keep our donors in the loop. From local Y supporters, program advocates, and camp alumni, we collected remarkable stories about the way YMCA experiences

have been passed down from one generation to the next, changing lives.

Prioritizing donor relations not only helped to deepen our mission-driven work but also led to a record-setting year of fundraising. Across the Annual Fund, donor retention rates hit 76.9% — an astounding 51% increase over the previous year. We were profoundly moved to see so many people reaffirming their commitment to the Y’s mission — whether it was their second, third or even tenth contribution. It is this dedication that sustains our work and keeps our communities strong, year after year. **THANK YOU!**

# BEYOND OUR FOUR WALLS

## HEALTH & WELLBEING CENTERS

### Andover YMCA

[ymcanorth.org/andover](http://ymcanorth.org/andover)

### Blaisdell YMCA—South Minneapolis

[ymcanorth.org/blaisdell](http://ymcanorth.org/blaisdell)

### Burnsville YMCA

[ymcanorth.org/burnsville](http://ymcanorth.org/burnsville)

### Douglas Dayton YMCA— Downtown Minneapolis

[ymcanorth.org/dayton](http://ymcanorth.org/dayton)

### YMCA in Eagan

[ymcanorth.org/eagan](http://ymcanorth.org/eagan)

### Elk River YMCA

[ymcanorth.org/elkriver](http://ymcanorth.org/elkriver)

### Emma B. Howe YMCA—Coon Rapids

[ymcanorth.org/emmahowe](http://ymcanorth.org/emmahowe)

### YMCA Forest Lake

[ymcanorth.org/forestlake](http://ymcanorth.org/forestlake)

### Harold Mezile North Community YMCA— Minneapolis

[ymcanorth.org/northcommunity](http://ymcanorth.org/northcommunity)

### YMCA in Hastings

[ymcanorth.org/hastings](http://ymcanorth.org/hastings)

### YMCA in Hudson, Wisconsin

[ymcanorth.org/Hudson](http://ymcanorth.org/Hudson)

### Maplewood YMCA Community Center

[ymcanorth.org/maplewood](http://ymcanorth.org/maplewood)

### YMCA in New Hope

[ymcanorth.org/newhope](http://ymcanorth.org/newhope)

### Ridgedale YMCA—Minnetonka

[ymcanorth.org/ridgedale](http://ymcanorth.org/ridgedale)

### YMCA in Shoreview

[ymcanorth.org/shoreview](http://ymcanorth.org/shoreview)

### Southdale YMCA—Edina

[ymcanorth.org/southdale](http://ymcanorth.org/southdale)

### St. Paul Eastside YMCA

[ymcanorth.org/eastside](http://ymcanorth.org/eastside)

### St. Paul Midway YMCA

[ymcanorth.org/midway](http://ymcanorth.org/midway)

### White Bear Area YMCA

[ymcanorth.org/whitebear](http://ymcanorth.org/whitebear)

### YMCA in Woodbury

[ymcanorth.org/woodbury](http://ymcanorth.org/woodbury)

## PROGRAM SITES

### Center for Youth Voice—Minneapolis

[mnyig.org](http://mnyig.org)

### Lakeville Early Childhood Learning Center

[ymcamn.org/lakevilleeclc](http://ymcamn.org/lakevilleeclc)

### Rochester Early Childhood Learning Center

[ymcanorth.org/rochester](http://ymcanorth.org/rochester)

### University YMCA

[uymn.org](http://uymn.org)

### YMCA Early Childhood Learning Center—

### University of Minnesota

[ymcanorth.org/uofmeclc](http://ymcanorth.org/uofmeclc)

## VIRTUAL WELLBEING

### Virtual Y

[ymcanorth.org/virtual-y](http://ymcanorth.org/virtual-y)

## OVERNIGHT CAMPS

### Camp Ihduhapi

Loretto

[ymcanorth.org/campihduhapi](http://ymcanorth.org/campihduhapi)

### Camp Icaghowan

Amery, Wisconsin

[ymcanorth.org/campicaghowan](http://ymcanorth.org/campicaghowan)

### Camp Warren

Eveleth

[ymcanorth.org/campwarren](http://ymcanorth.org/campwarren)

### Camp St. Croix

Hudson, Wisconsin

[ymcanorth.org/campstcroix](http://ymcanorth.org/campstcroix)

### Camp Menogyn

Grand Marais

[ymcanorth.org/campmenogyn](http://ymcanorth.org/campmenogyn)

### Camp Widjiwagan

Ely

[ymcanorth.org/campwidjiwagan](http://ymcanorth.org/campwidjiwagan)

### Camp Northern Lights

Babbitt

[campnorthernlights.org](http://campnorthernlights.org)

### Camp du Nord

Ely

[dunord.org](http://dunord.org)

## DAY CAMPS

### Day Camp Christmas Tree

Minnetrista

[daycampchristmastree.org](http://daycampchristmastree.org)

### Day Camp DayCroix

Hudson, Wisconsin

[daycroix.org](http://daycroix.org)

### Day Camp Heritage

Lino Lakes

[daycampheritage.org](http://daycampheritage.org)

### Day Camp Ihduhapi

Loretto

[daycampihduhapi.org](http://daycampihduhapi.org)

### Day Camp Gathering Pines

New Market

[ymcanorth.org/daycampgatheringpines](http://ymcanorth.org/daycampgatheringpines)

### Day Camp Manitou

Monticello

[daycampmanitou.org](http://daycampmanitou.org)

### Day Camp Oxbow

Byron

[ymcanorth.org/daycampoxbow](http://ymcanorth.org/daycampoxbow)

### Day Camp Spring Lake

Rosemount

[daycampspringlake.org](http://daycampspringlake.org)

### Day Camp Streefland

Lakeville

[Campstreefland.org](http://Campstreefland.org)

 Child care site

## GENERAL BOARD & EXECUTIVE OFFICERS

Andrea Walsh (Chair)  
Carolyn Sakstrup (Vice President)  
Jeanne Crain (Treasurer)  
Rajni Shah (Secretary)  
Ravi Norman (Immediate Past Chair)  
Bruce Mooty (Past Chair)

## GENERAL BOARD MEMBERS

Siyad Abdullahi  
Peter Bach  
Courtney Baechler, MD  
Chanda Smith Baker  
Doris Baylor  
James Burroughs  
Troy Cardinal  
Lori Carrell  
Deniz Cultu

Bob Ehren  
Damien Fair  
Patience Ferguson  
Marcus Fischer  
Gloria Freeman  
Bob Gardner  
Darrel German  
Bill George  
Jeffrey Greiner  
Bill Guidera  
Bjorn Gunnerud  
James Hereford  
Derrick Hollings  
Jasmine Jirele  
Shelley Kendrick  
Reid Larson  
Bruno Lavandier  
Jim Leslie  
Geoff Martha

Mike McKee  
Greg Munson  
Patty Murphy  
John Naylor  
Andrea Nordaune  
Kathryn Mitchell Ramstad  
Amit Patel  
Rachel Paulouse  
Kyle Roling  
Clifton Ross  
David Royal  
Lica Tomizuka Sanborn  
David St. Peter  
Tim Welsh  
Walter White  
David Wichmann  
Leslie Wright  
Norman Wright  
Dick Zehring

## COMMUNITY BOARD REPRESENTATIVES

Kelly Hyman  
Clarence Jones  
Rachael Reiling

## LEADERSHIP TEAM

Glen Gunderson  
President  
Karen Larson  
Finance, Planning & Administration  
Hedy Lemar Walls  
Social Responsibility  
George McCrary  
People & Culture  
Michelle Edgerton  
Mission Advancement





**YMCA OF THE NORTH**  
651 Nicollet Mall, Suite 500  
Minneapolis, MN 55402



[YMCANORTH.ORG](http://YMCANORTH.ORG)

Connect with us

