



YMCA Camp du Nord Sponsorship Invitation for Fest du Nord

Fest du Nord Family Music Festival will be back for our ninth year on Labor Day Weekend, 2021! This groovin' event will once again bring families together on the North Arm of Burntside Lake in Ely, MN for a weekend full of outdoor music! We again anticipate a full camp for the weekend, and will invite the local community to come out and enjoy the music as Minnesota social gathering outlines allow. Each year, we see an increased interest from prominent Twin Cities musicians to perform in this beautiful space and to enjoy the weekend with their own families. Musicians booked for 2021 include Okee Dokee Brothers, Koo Koo Kangaroo, Jeremy Messersmith, Roe Family Singers, John Munson & Dylan Hicks, Lucy Michelle, Humbird, Mayyadda, and Louis & Dan and the Invisible Band.

By becoming a sponsor for Fest du Nord, you will help us to adequately compensate these talented musicians, benefit Camp du Nord's year-round programs, and show the world that your business supports Minnesota artists and amazing family events for the town of Ely.

REQUEST FOR SPONSORSHIP

We would like to invite you to sponsor Fest du Nord to help sustain this wonderful family event. Sponsorships will be used to cover costs including promotional materials and advertising, musician fees and support staff, and stage/lighting/sound equipment.

Thank you for your consideration.

Emily Weise
Fall Winter Spring Program Director
YMCA Camp du Nord
Emily.Weise@ymcamn.org



Fest du Nord Sponsorship Levels

Rockin' Sponsor (\$5,000+) - 1 Available

- Naming rights for the main stage at Thor's Field
- Five 2-day passes to the event (lodging not included)
- Priority registration for three cabins during event
- Company logo in prominent location on t-shirts
- Company name or logo included on all posters
- Company logo displayed on our website with a direct link to company's website
- Company logo with direct link to company's website on social media posts
- Company logo and direct link to company website on event email sent to registered participants
- Opportunity to host a table and market products at event

SPONSOR SECURED

Foot-Stompin' Sponsor (\$3,000-4,999) - 2 Available

- Company logo in prominent location on the stage
- 5 2-day passes to the event (lodging not included)
- Company logo in prominent location on t-shirts
- Company name or logo included on all posters
- Company logo displayed on our website with a direct link to company's website
- Company logo with direct link to company's website on social media posts
- Company logo and direct link to company website on event email sent to registered participants
- Opportunity to host a table and market products at event

Hand-Clappin' Sponsor (\$1,000-2,999)

- Company logo in prominent location on t-shirts
- Company name displayed on the stage
- Company name included on all posters
- Company logo displayed on our website with a direct link to company's website
- Company logo with direct link to company's website on social media posts
- Company name and direct link to company website on event email sent to registered participants

Finger-Snappin' Sponsor (\$500-999)

- Company name displayed on the stage
- Company logo in prominent location on t-shirts
- Company name included on all posters
- Company name displayed on our website with a direct link to company's website
- Company name with direct link to company's website on a social media post
- Company name and direct link to company website on event email sent to registered participants

Toe-Tappin' Sponsor (\$100-499)

- Company name displayed on our website with a direct link to company's website
- Company name with direct link to company's website on a social media post
- Company name and direct link to company website on event email sent to registered participants



For questions or more information on Fest du Nord sponsorship, please contact:

Emily Weise
218-365-0365
Emily.Weise@ymcamn.org

Fest du Nord 2020 Sponsor Information

September 3-6, 2021

We would like to become a sponsor of the 2021 Fest du Nord Family Music Festival. As a sponsor, I understand that YMCA Camp du Nord will provide me with all of the benefits listed on the 2021 Sponsorship Levels page for the appropriate dollar amount of sponsorship.

BUSINESS INFORMATION

Name of Business _____

Address _____

City, State, Zip _____

Contact Person _____ Phone _____

Email _____

Website _____

Please e-mail art file of company logo to Emily.Weise@ymcamn.org.

SPONSORSHIP INFORMATION

Please indicate your level of sponsorship and dollar amount of sponsorship.

- Rockin' Sponsor*** (\$5,000+) \$ _____
- Foot-Stompin' Sponsor*** (\$3,000-\$4,999) \$ _____
- Hand-Clappin' Sponsor**** (\$1,000-\$2,999) \$ _____
- Finger-Snappin' Sponsor**** (\$500-\$999) \$ _____
- Toe-Tappin' Sponsor** (\$100-\$499) \$ _____

PAYMENT INFORMATION

Please invoice us.

We would like to pay by credit card.

Visa Mastercard Discover

We have included a check.

 Card No: _____ Exp _____

Sponsorship information must be received by **May 20 to be included on t-shirts and posters. Please e-mail your logo to Emily.Weise@ymcamn.org.

Please return this form to:

*Emily Weise
YMCA Camp du Nord
3606 North Arm Road
Ely, MN 55731*

Emily.Weise@ymcamn.org