

MITIGATINGLEGALRISK **MRMS 2017** "Top 10" – Current Trouble **Spots in the Recreation** Industry – Let's Get Some "Perspective"



1. Your Perspective YOUR PRINCIPLES

Can you define your principles? These are what will guide you....

Time is like a river that carries us forward into encounters with reality that require us to make decisions. We can't stop our movement down this river and we can't avoid those encounters. We can only approach them in the best possible way.



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THE OUTDOOR RECREATION ECONOMY



1. Information Management

 Administering, using, saving and accessing documents and information





2. Insurance

 Incredible relationship between you/your business and the insurer



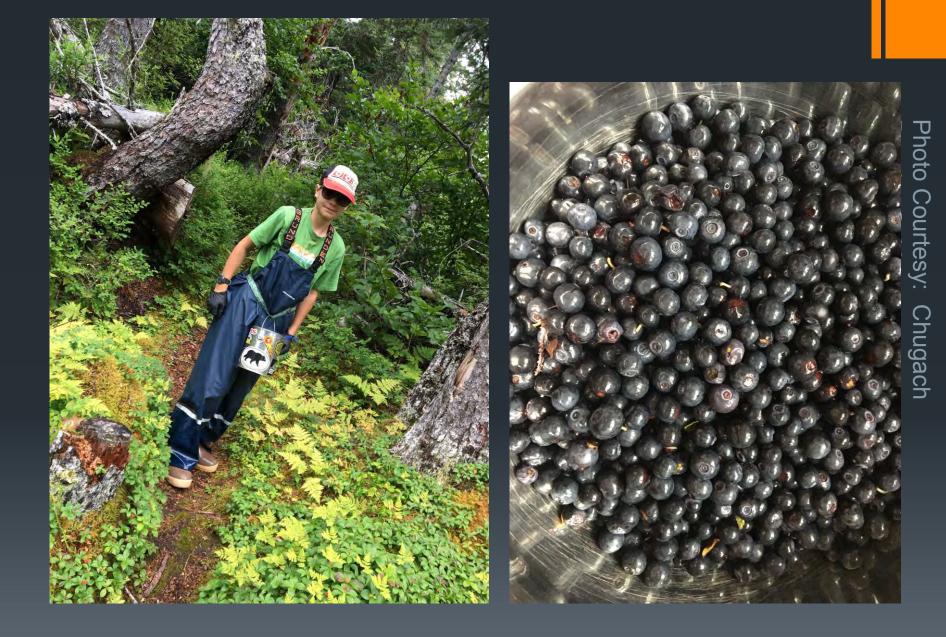
3. Third Party Vendors

 Relationships to/with 3rd part vendors, control & allocating fault out front.



3. Employee Issues OSHA

Relationship to employees – their files, training, qualifications and documentation.





4. Client/Participant

Relationship with client/participant. 'Sharing' fault or responsibility.





5. ERP Do you know what this is? Can you document that employees have the training and qualifications?



6. Risks

Your relationship with risks – inherent and simply negligent risks.

Current (real time) risks....



In accordance with Minnesota law,

IKEA BANS GUNS IN THESE PREMISES.





7. Marketing Relationship of your marketing to.... reality.



Photo Courtesy: Floberg

8. Release/Waiver
Relationship of your product to your actual Release/Waiver.



9. Overall industry.

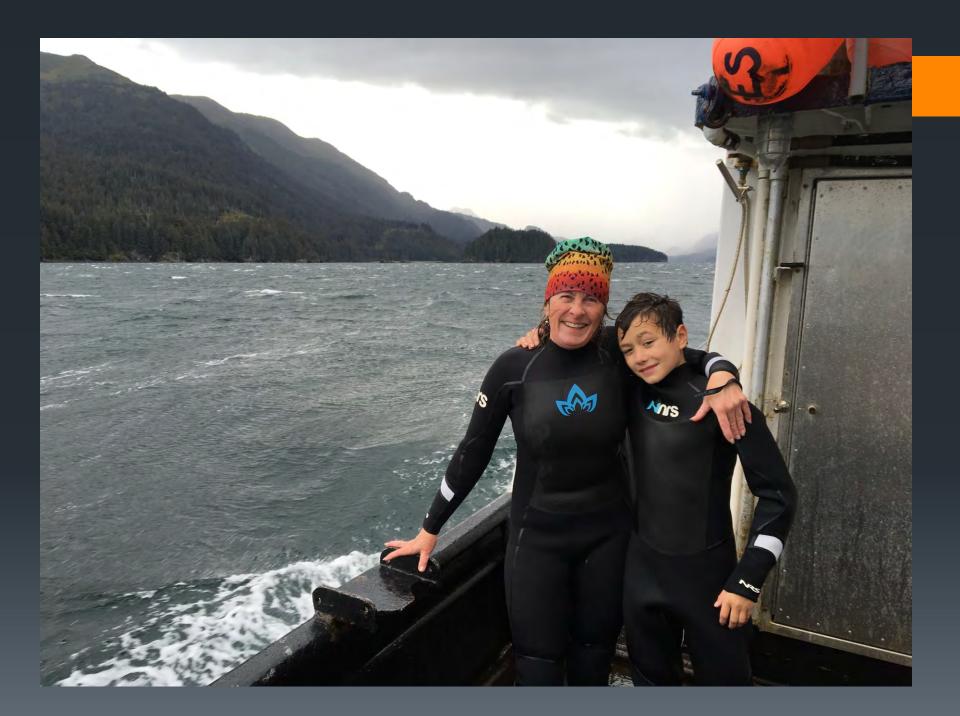
Relationship of your entity to larger industry. Inconsistencies and standards.



10. Return to Perspective
Litigation more frequent and more hostile. It is tactical...

Can't (shouldn't) act in ignorance of the whole.





THE END THANK YOU



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