



## ASSESSING RISK IN YOUR ORGANIZATION

WHERE DO WE FOCUS + WHAT DO WE DO NEXT?













"I ARISE IN THE MORNING TORN BETWEEN A DESIRE TO IMPROVE (OR SAVE) THE WORLD AND A DESIRE TO ENJOY (OR SAVOR) THE WORLD. THIS MAKES IT HARD TO PLAN THE DAY." --E.B. WHITE





## OPERATIONAL CATEGORIES

- PARTICIPANTS
- STAFF
- SAFETY MANAGEMENT
- PROGRAM ACTIVITIES
- CRISIS RESPONSE
- EQUIPMENT
- F00D

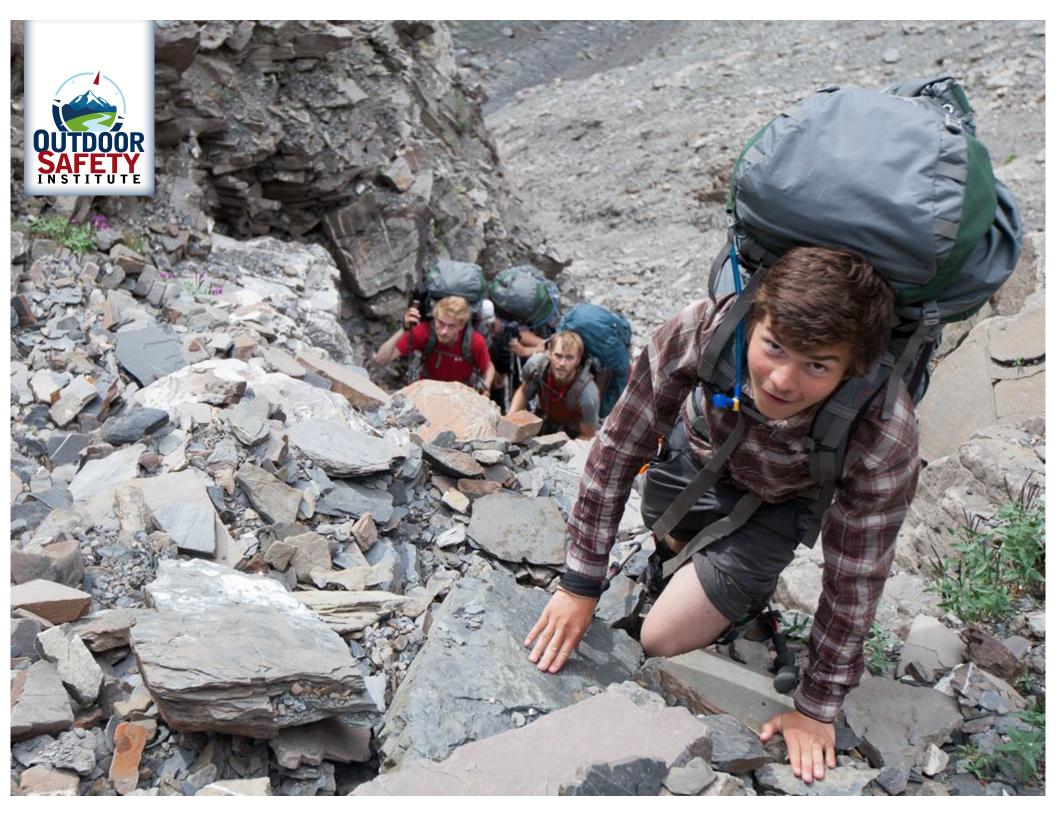
- FACILITIES
- TRANSPORTATION
- DOCUMENTATION
- SUBCONTRACTORS
- Youth Protection
- HAZARDS OF BUSINESS/LIABILITY



## WILDERNESS (MIS) ADVENTURES

(THIS PROGRAM IS FICTIONAL AND ANY RESEMBLANCE TO ANY ACTUAL OUTDOOR PROGRAM IS PURELY COINCIDENTAL, MOSTLY...)







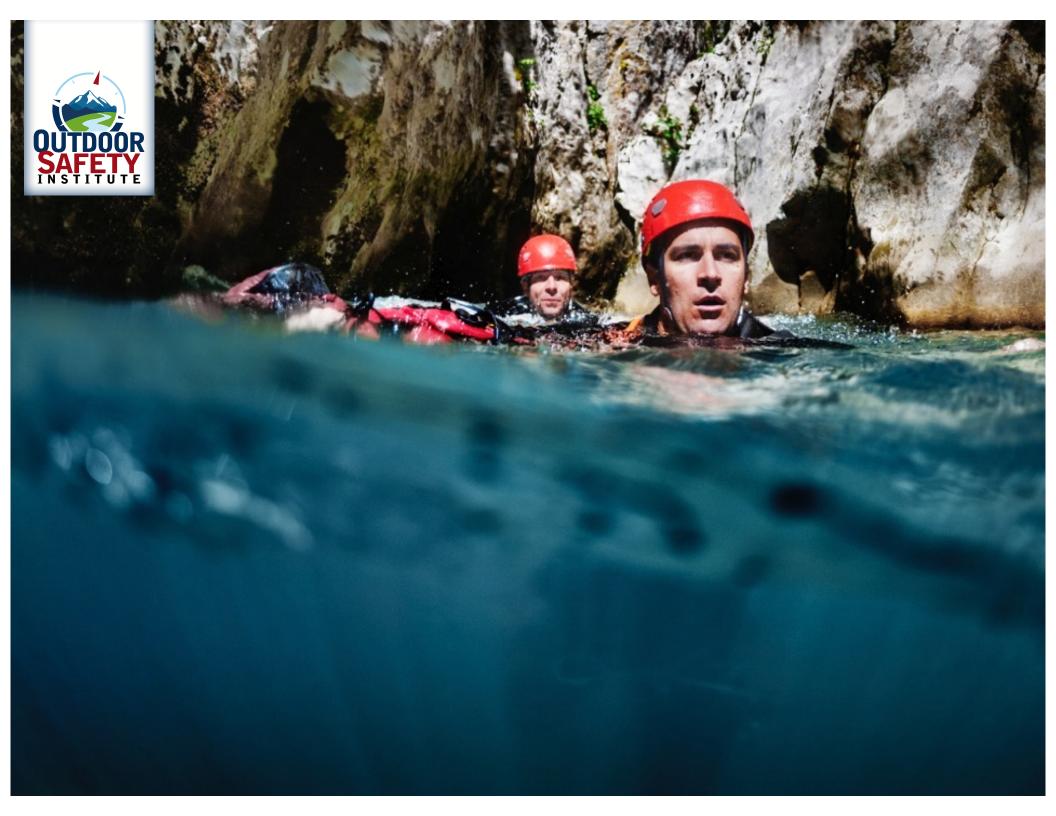
















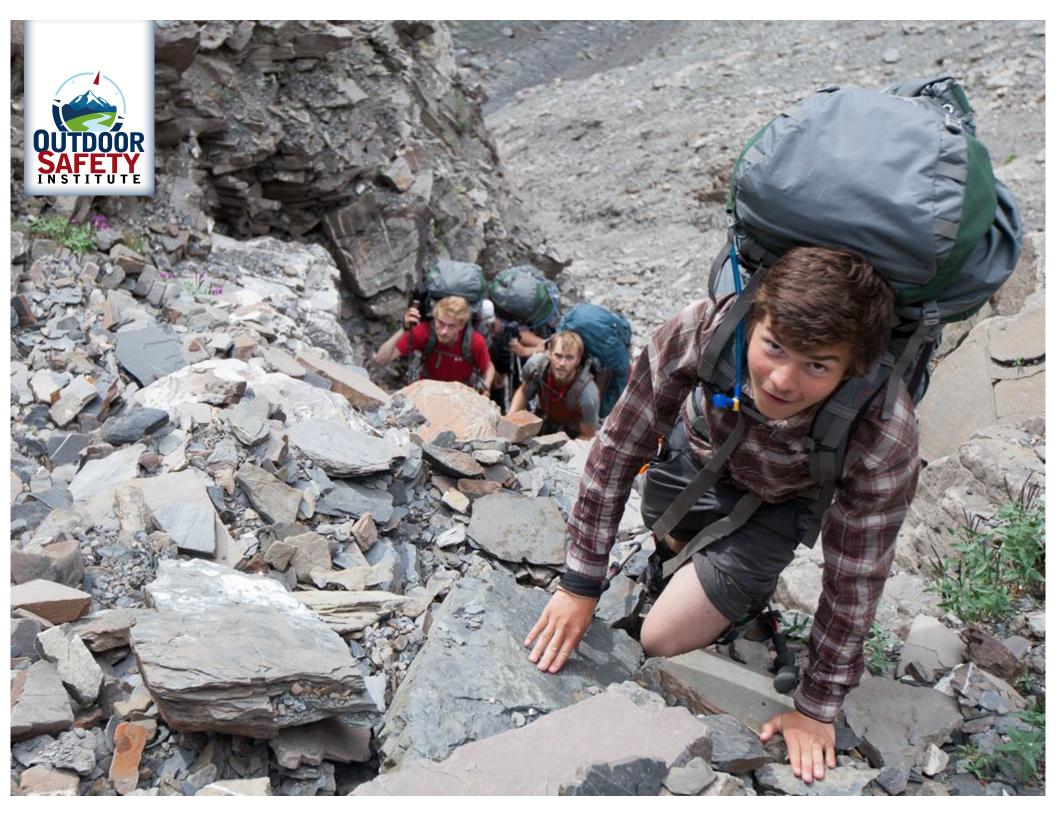




### WILDERNESS (MIS) ADVENTURES

# 5 MINUTE RISK MANAGEMENT REVIEW INITIAL REPORT







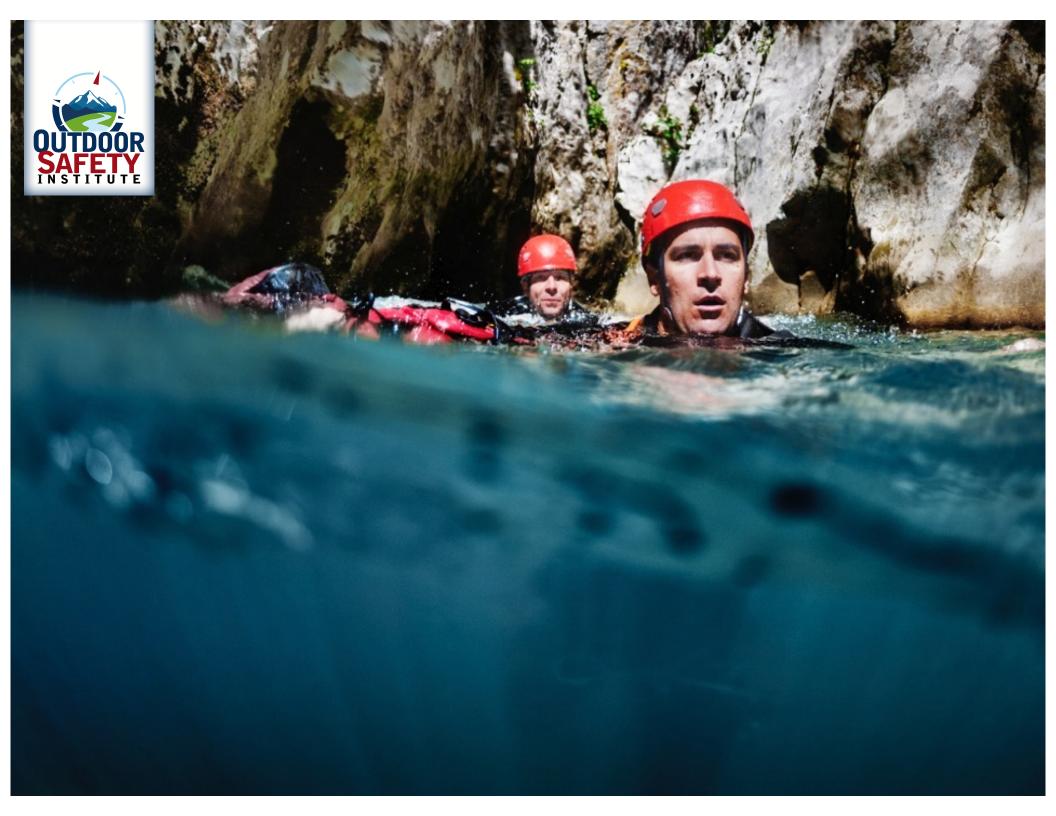








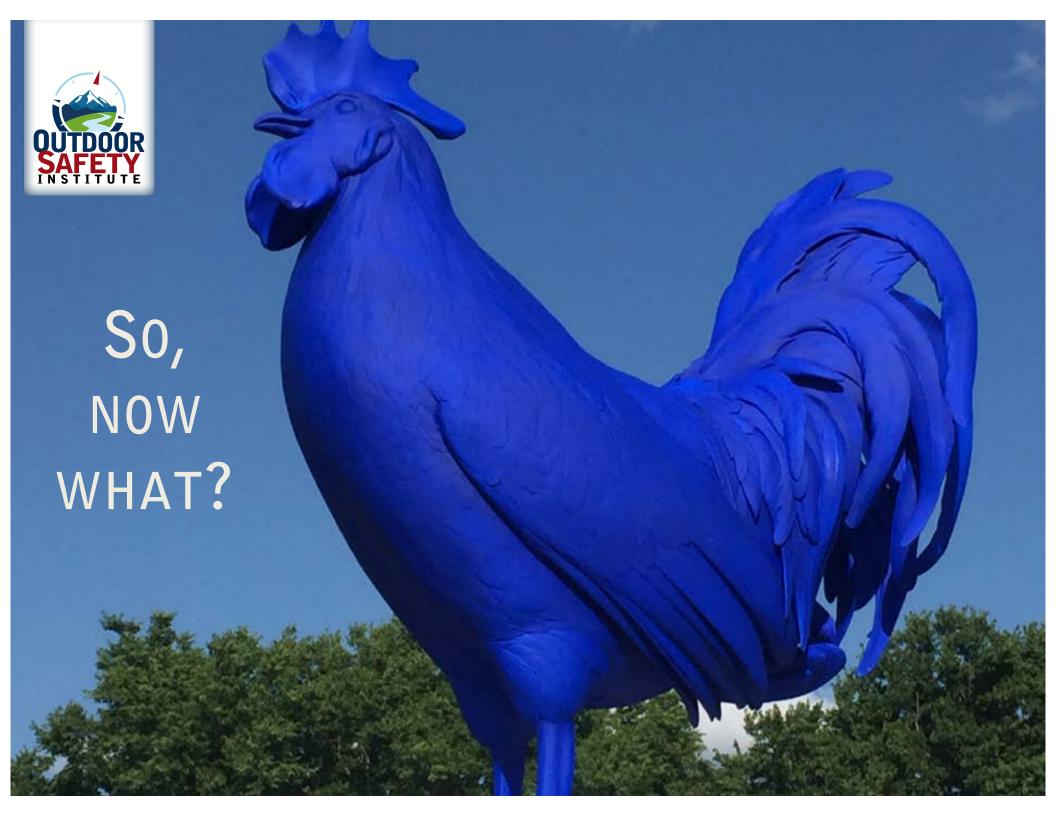




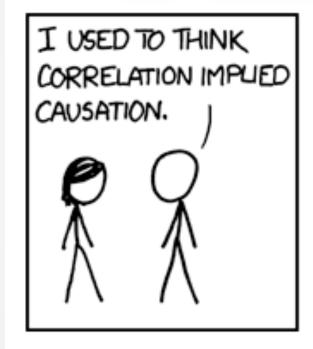




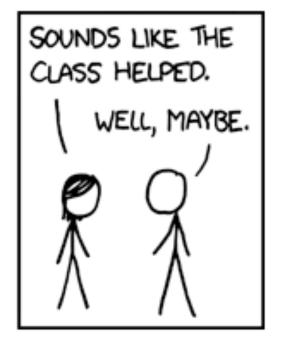








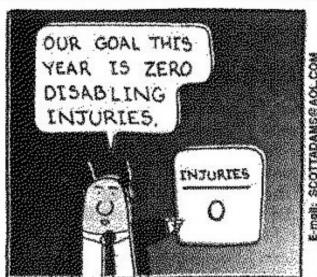


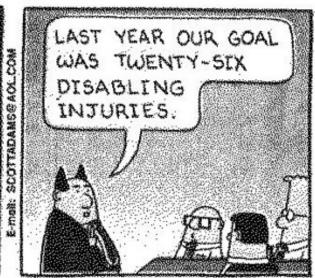




## REFLECT

WHAT ARE THE
TOP RISK
MANAGEMENT
ISSUES YOUR
ORGANIZATION/
PROGRAM
FACES?



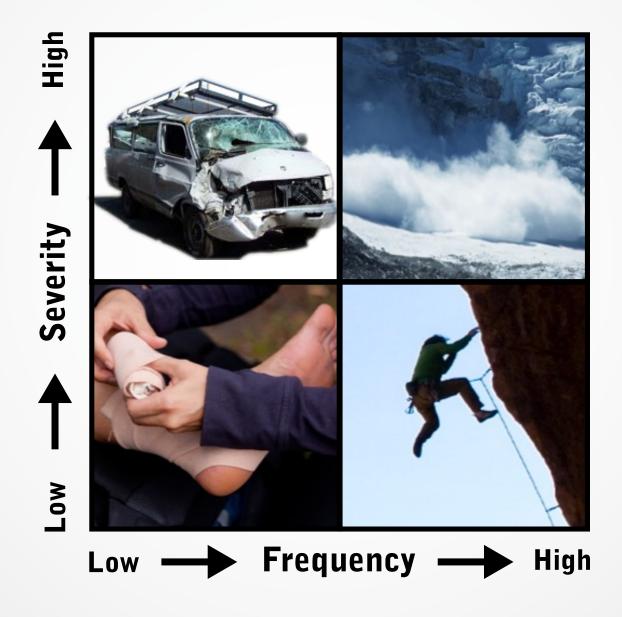






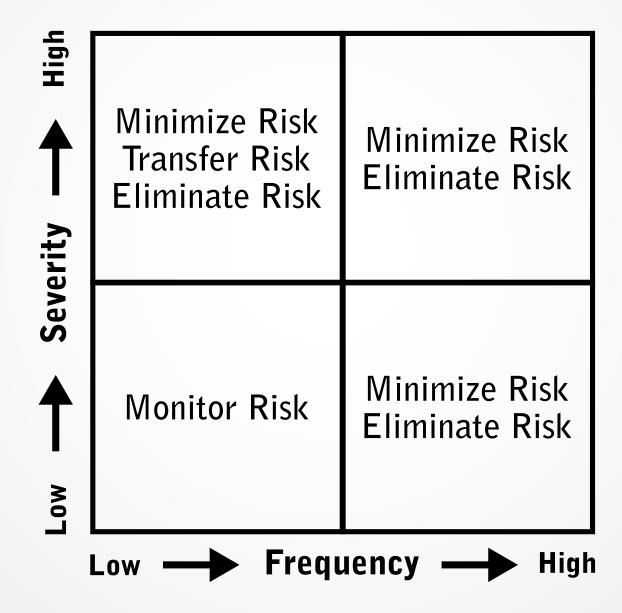


## **PRIORITIZATION**



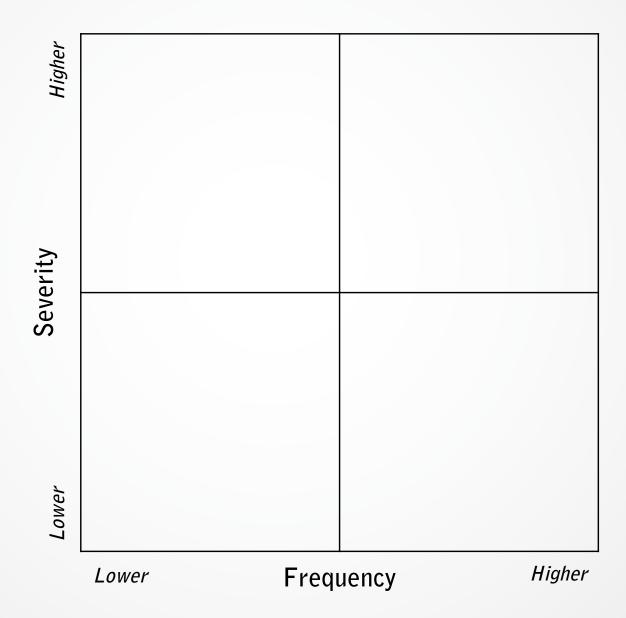


## MANAGE RISK



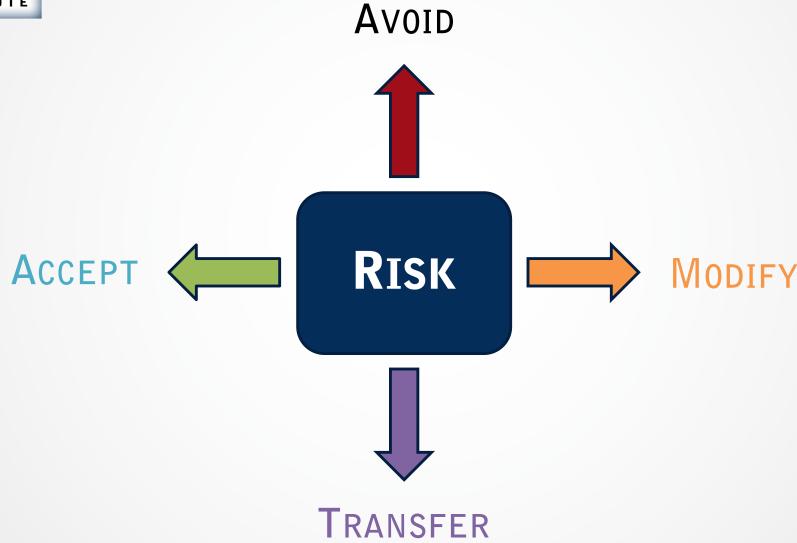


## PRIORITIZATION





## STANDARD APPROACHES





## **PLANNING**



Organization/Program:
Date:
Preparer:

Topic / Issue Area Field Comms	Priority (L, M, H) High	Resources (materials, people) • Instructor Team • Program Mgmt • Development staff • Peer orgs	Obstacles (internal, external)  • What technology?  • Don't want to carry  • Logistics/locations • Funding • Training	Action Steps (short/long term)  • Determine need • Pick technology • Funding • Logistics plan • Implement • Review	Timing (launch/completion) • Launch 2/16 • Implement 5/16	Milestones (key progress markers)  • Tech selection  • Finances  • Implementation  • Annual review

www.outdoorsafetyinstitute.com • PO Box 1712 Boulder CO 80306 • 406.551.6489 • info@outdoorsafetyinsitute.com



## PLANNING

# OUTLINE A PLAN FOR THREE AREAS OF NEED:

1 "EASY"

1 CHALLENGE

1 MOONSHOT



## DISCUSSION

#### TALK THROUGH A FEW EXAMPLES WITH OTHERS

LOOK FOR COMMONALITIES

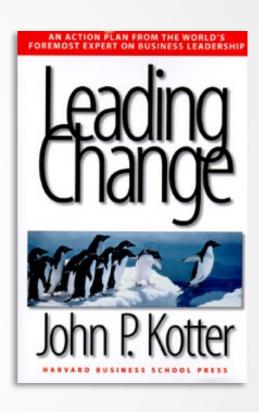
OFFER SUPPORT / IDEAS / TOOLS

ASK FOR HELP



## STRUCTURED PROCESS

- 1. ESTABLISHING A SENSE OF URGENCY
- 2. CREATING THE GUIDING COALITION
- 3. DEVELOPING A VISION & STRATEGY
- 4. COMMUNICATING THE CHANGE VISION
- 5. EMPOWERING BROAD-BASED ACTION
- 6. GENERATING SHORT-TERM WINS
- 7. Consolidating Gains & Producing More Change
- 8. ROOT NEW APPROACHES IN ORGANIZATIONAL CULTURE





## EXAMPLE

#### Appalachian Mountain Club: Shifting 125 Years of Culture

- 1. SENSE OF URGENCY: INCIDENTS, CASE STUDIES, ATTEND WRMC
- 2. GUIDING COALITION: STAFF & VOLUNTEER TEAMS + INFORMAL
- 3. VISION & STRATEGY: ARTICULATED BY LEADERSHIP + SOLD
- 4. COMMUNICATING: TRAINING, MESSAGING, AND MORE TRAINING
- 5. BROAD-BASED ACTION: TRAINING LED TO STRUCTURAL CHANGE
- 6. SHORT-TERM WINS: WFA, WFR, LEADERSHIP TRAINING
- 7. PRODUCING MORE CHANGE: YEARS OF COMMITTEE WORK
- 8. ORGANIZATIONAL CULTURE: TRAINING, LIVING DOCUMENTS



## KEYS TO SUCCESS

- BE REALISTIC ABOUT GOALS AND CHANGE
- Don't be defeated
- PRIORITIZE
- PLAN
- MAINTAIN AN AUTHENTIC AND APPROPRIATE SENSE OF URGENCY
- ENGAGE OTHERS—SHARE THE LOAD, BUT KEEP DRIVING
- STAY FOCUSED AND ITERATE



## HADDON MATRIX



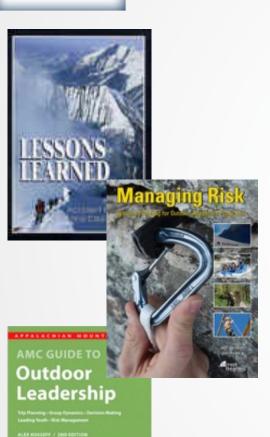
Program: Staff: Dates: Locations:

Phase	Participant / Client (manage, learning)	Equipment & Vehicles (prep, use, maint.)	Physical Environment (sites, weather)	Social Environment (culture, emotional)	Organizational / Business (policies, materials)
Pre-activity Phase					
Tituse					
Activity Phase					
Post-activity Phase					
On-going Considerations					

www.outdoorsafetyinstitute.com • PO Box 1712 Boulder CO 80306 • 406.551.6489 • info@outdoorsafetyinsitute.com



## OTHER RESOURCES



- Managing Risk: Systems Planning for Outdoor Adventure Programs (Heska & Jackson)
- LESSONS LEARNED 1 & 2 (AJANGO)
- AMC Guide to Outdoor Leadership (Kosseff)
- NOLS RISK MANAGEMENT FOR OUTDOOR LEADERS (LEEMON & SCHIMELPHENIG)
- RISK MANAGEMENT IN OUTDOOR & ADVENTURE PROGRAMS (ATTARIAN)
- Leading Change (Kotter)

