

PBMF 2018 SPONSOR INVITATION



September 15, 2018. Noon till 10pm

An endowment fundraiser for the YMCA of the Greater Twin Cities Camps

Sponsor Invitation

4th Annual Prairie Burn Music Festival

What is Prairie Burn Music Festival?

PBMF is the Twin Cities premier family-centric outdoor music festival. With 4000 young and old attending, it is the YMCA of the Twin Cities' best attended annual event. Proceeds support camper scholarship endowments.

Who sponsors Prairie Burn?

Amazing folks who love people, arts, and the natural world. Think Christiansen Creative, REI Co-op, Minnesota Public Radio, The Growler, and the Picture Factory.

What do sponsors give?

Cash or in-kind essentials (like printing services and generators). We absolutely couldn't do the event without cash sponsors.

What do sponsors get?

To feel great about supporting an amazing cause AND tons of exposure for their business. See our recognition grid for details!

How do I commit?

Submit your commitment online at <https://supportpbmf2018.bpt.me>

Deadlines of April 15th for first marketing round inclusion and August 15th for the final round.

Thank you!

Jillian Nodland, jillian@picture-factory.com

Joe Alton, jalton@growlermag.com

Camp St. Croix Board Members and Co-Chairs of 2018 Prairie Burn Task Force



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Sponsorship Invitation: Commitment Levels

	Trailblazer	Pioneer	Explorer	Voyageur	Trekker
Commitment	\$15,000	\$5000	\$2500	\$1000	\$1000
High Visibility Logo Banner	8 total, including on stage	6 total, including on stage	4 total	2 total	1 total
Print Acknowledgement	Primary logo placement on all print marketing	Logo on all print marketing	Logo on posters		None
Website Acknowledgement	Linked logo on all web pages		Linked logo on web sponsor page		None
Facebook Acknowledgement	3, including 1 in final week	2, including 1 in final week	2	1	None
VIP Festival Passes	20	12	8	4	20
Festival Artist Print	20	12	8	4	20
Booth Space	Yes, with 10'x10' tent, table, electricity, lighting, and two vendor passes provided				None

