

PBMF 2019 SPONSOR INVITATION

September 14, 2019. Noon till 10pm

An endowment fundraiser for the YMCA of the Greater Twin Cities Camps



Sponsor Invitation

5th Annual Prairie Burn Music Festival

What is Prairie Burn Music Festival?

PBMF is the Twin Cities premier family-centric outdoor music festival. With 4000 young and old attending, it is the YMCA of the Twin Cities' best attended annual event. Proceeds support camper scholarship endowments.

Who sponsors Prairie Burn?

Amazing folks who love people, community, arts and the natural world: think Christiansen Creative, REI Coop, Minnesota Public Radio, Royal Credit Union, The Growler & Picture Factory.

What do sponsors give?

Cash or in-kind essentials (like printing services and generators).
We absolutely couldn't do the event without cash sponsors.

What do sponsors get?

To feel great about supporting an amazing cause AND tons of exposure for their business.
See our recognition grid for details!

How do I commit?

Submit your commitment online at <https://supportpbmf2019.bpt.me>
April 15th for inclusion in the first round of marketing. August 15th final deadline.

Thank you!

Jillian Nodland, jillian@picture-factory.com
Derek O'Keefe, dokeefe@newbelgium.com

Board Members, Camp St. Croix & Task Force Members, 2019 Prairie Burn Music Festival

PRAIRIE BURN
MUSIC FESTIVAL

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Sponsorship Invitation: Commitment Levels

	Trailblazer	Pioneer	Explorer	Voyageur	Trekker
Commitment	\$15,000	\$5000	\$2500	\$1000	\$1000
High Visibility Logo Banner	8 total, including on stage	6 total, including on stage	4 total	2 total	1 total
Print Acknowledgement	Primary logo placement on all print marketing	Logo on all print marketing	Logo on posters		None
Website Acknowledgement	Linked logo on all web pages		Linked logo on web sponsor page		None
Social Media Acknowledgement	3, including 1 in final week	2, including 1 in final week	2	1	None
VIP Festival Passes	20	12	8	4	20
Festival Artist Print	20	12	8	4	20
Booth Space	Yes, with 10'x10' tent, table, electricity, lighting, and two vendor passes provided				None

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