



## **YMCA Camp du Nord**

### **Sponsorship Invitation for Fest du Nord**

The sixth annual Fest du Nord Family Music Festival is right around the corner! Over Labor Day Weekend, this groovin' event will once again bring families together on the North Arm of Burntside Lake in Ely, MN for a weekend full of music and outdoor family fun! We again anticipate a full camp for the weekend, as well as a lot of Ely folks coming out for the daytime concerts. Each year, we see an increased interest from prominent Twin Cities musicians to perform in this beautiful space and to enjoy the weekend with their own families. Musicians booked for 2017 include Mason Jennings, HALEY, jeremy messersmith, Koo Koo Kanga Roo, Adam Levy, Roe Family Singers, Lucy Michelle, Ben Weaver, John Munson, and more.

By becoming a sponsor for Fest du Nord, you will help us to adequately compensate these talented musicians, benefit Camp du Nord's year-round programs, and show the world that your business values bringing high-quality family music to the small town of Ely.

#### **REQUEST FOR SPONSORSHIP**

We would like to invite you to sponsor Fest du Nord to help sustain this wonderful family event. Sponsorships will be used to cover costs including promotional materials and advertising, musician fees and support staff, and stage/lighting/sound equipment.

Thank you for your consideration.

Emily Weise  
Fall Winter Spring Program Director  
YMCA Camp du Nord  
Emily.Weise@ymcamn.org

### **Rockin' Sponsor (\$5,000+) - Only 1 Available**

- Naming rights for the main stage at Thors Field
- Five 2-day passes to the event (lodging not included)
- Company logo in prominent location on t-shirts
- Company logo in prominent location on the stage
- Company name or logo included on all posters
- Company logo displayed on our website with a direct link to company's website
- Company logo with direct link to company's website on Facebook and Twitter posts
- Company logo and direct link to company website on event email sent to registered participants
- Opportunity to host a table and market products at event

### **Foot-Stompin' Sponsor (\$2,500-4,999)**

- Naming rights for the secondary stage at Crossroads Patio
- Company logo in prominent location on t-shirts
- Company logo in prominent location on the stage
- Company name or logo included on all posters
- Company logo displayed on our website with a direct link to company's website
- Company logo with direct link to company's website on Facebook and Twitter posts
- Company name and direct link to company website on event email sent to registered participants
- Opportunity to host a table and market products at event

### **Hand-Clappin' Sponsor (\$1,000-2,499)**

- Company logo in prominent location on t-shirts
- Company name displayed on the stage
- Company name included on all posters
- Company logo displayed on our website with a direct link to company's website
- Company logo with direct link to company's website on Facebook and Twitter posts
- Company name and direct link to company website on event email sent to registered participants

### **Finger-Snappin' Sponsor (\$500-999)**

- Company name displayed on the stage
- Company name included on all posters
- Company name displayed on our website with a direct link to company's website
- Company name with direct link to company's website on Facebook and Twitter posts
- Company name and direct link to company website on event email sent to registered participants

### **Toe-Tappin' Sponsor (\$250-499)**

- Company name included in all marketing and media opportunities
- Company name displayed on our website with a direct link to company's website
- Company name with direct link to company's website on Facebook and Twitter posts
- Company name on event email sent to registered participants

### **Head-Boppin' Sponsor (\$100-249)**

- Company name displayed on our website with a direct link to company's website
- Company name with direct link to company's website on Facebook and Twitter posts
- Company name on event email sent to registered participants

For more information on sponsoring Fest du Nord:  
Contact Emily Weise  
218-365-0365  
Emily.Weise@ymcamn.org

We would like to become a sponsor of the 2017 Fest du Nord Family Music Festival. As a sponsor, I understand that *YMCA Camp du Nord* will provide me with all of the benefits listed on the 2017 Sponsorship Levels page for the appropriate dollar amount of sponsorship.

### BUSINESS INFORMATION

Name of Business \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Website Address \_\_\_\_\_

### SPONSORSHIP INFORMATION

Please indicate your level of sponsorship and dollar amount of sponsorship.

- Rockin' Sponsor\*\*** (\$5,000+) *NOT AVAILABLE*
- Foot-Stompin' Sponsor\*\*** (\$2,500-\$4,999) \$ \_\_\_\_\_
- Hand-Clappin' Sponsor\*\*** (\$1,000-\$2,499) \$ \_\_\_\_\_
- Finger-Snappin' Sponsor** (\$500-\$999) \$ \_\_\_\_\_
- Toe-Tappin' Sponsor** (\$250-\$499) \$ \_\_\_\_\_
- Head-Boppin' Sponsor** (\$100-\$249) \$ \_\_\_\_\_

\*\*These sponsorships must be received by **June 1st** to be included on t-shirts and posters.

### PAYMENT INFORMATION

Please invoice us.

We would like to pay by credit card.

Visa      Mastercard      Discover

We have included a check.

Card No: \_\_\_\_\_ Exp \_\_\_\_\_  
CVV \_\_\_\_\_

Please return this form to Emily Weise at YMCA Camp du Nord:  
3606 North Arm Road Ely, MN 55731  
Email: [Emily.Weise@ymcamn.org](mailto:Emily.Weise@ymcamn.org)